

The background of the entire page is a dense, repeating pattern of small, cylindrical feed pellets. These pellets are light brown or tan in color and are arranged in a somewhat irregular, overlapping manner, creating a textured, three-dimensional effect. The pellets are the central focus of the visual theme.

WHAT
ARE
WIRTHMORE
Pellets
?

Compressed Facts
on a
Compressed Feed

What are they?

Wirthmore Pellets are a compressed ration designed to be fed with Wirthmore Mash. They may also be used successfully with other mashes. They attract a bird's eye and please her appetite. They are a truly fortifying feed, an aid to the care and skill of poultrymen when layers meet the stress of severe conditions, after birds become accustomed to them. The eagerness with which they are eaten plus their concentrated food value, gets those few pounds more feed into a flock that bring the most satisfying returns.

Wirthmore Pellets are more valuable than heavy grain feeding when the scratch-and-mash system is followed because each pellet supplies not only heat and energy, but also body-building and egg-making proteins, rounded out with minerals and vitamins.

They are excellent for use with the complete ration system when the birds need added feed and poultrymen do not care to use moist mash. Wirthmore Pellets fit perfectly with Complete Laying Ration to produce large yields of uniform, high quality eggs, with the least drain on the birds.

Easy to feed, pleasant to handle, well liked by birds, effective in results, they are the most modern

addition to the art of feeding when laying hens are handicapped by adverse conditions.

When to Use Wirthmore Pellets

- 1 Whenever the weight, production or condition of a flock indicates that it is not eating all that it should.
- 2 Before early-hatched pullets lay so heavily that they lose weight or show signs of molting.
- 3 When later-hatched pullets are too slow in starting to lay.
- 4 When extra feed is needed to meet the severity of cold winter days.
- 5 To produce a greater number of eggs from hens toward the end of their laying year.
- 6 As a fleshing ration to prepare cockerels or fowl for market.

How to Feed Pellets

(The following recommendations are based on the six points listed on the previous page.)

When Laying Mash and Scratch Grain are fed, if increased food consumption is wanted without using moist mash, give three to four quarts of Wirthmore Pellets to each 100 hens daily. Spread the pellets on the mash in the hoppers, in a long trough hopper, or even scatter them in the litter. Feed the pellets at noon. In some cases, less than three quarts to 100 birds will give the desired result.

With Wirthmore Complete Laying Ration use the pellets only when conditions demand heavier feed intake and a moist mash is not used to accomplish that purpose. Put three to four quarts of Wirthmore Pellets for each 100 birds on top of the Complete Ration in the hoppers about an hour before the birds go to roost. In some cases, less than three quarts to 100 birds will give the desired result.

With either system of feeding—Wirthmore Laying Mash and Scratch Grain, or Wirthmore Complete Laying Ration, there will be some cases where production is extreme or conditions such that feeding more than four quarts of pellets to 100 hens is advised. Even the use of Wirthmore Pellets at the rate of three to four

WIRTHMORE

quarts per 100 birds is recommended with either system of feeding only when circumstances are such that satisfactory results are not secured through the regular feeding schedule and moist mash is not used as a corrective. Discontinue the pellets when egg production, body weight, or other conditions become normal. Gradually lessen the quantity fed when stopping their use.

The Economy of Wirthmore Pellets

Wirthmore Pellets when used with Wirthmore Feeds ordinarily do not have to be used in large amounts.

For years Wirthmore Laying Mash, supplemented by Scratch Grain, has proved its ability to supply the food requirements of laying hens.

For seven years, even through New England's coldest winter, Wirthmore Complete Laying Ration has been equally successful in meeting these requirements. Consequently it is only under those exceptional conditions that have been pointed out that heavy pellet feeding is needed to correct the unfavorable circumstances that are occasionally met by poultrymen. When pellets are needed, the low-cost Wirthmore Pellet effectively and economically remedies the situation.

Use only Wirthmore Pellets with Wirthmore Feeds

COMPOSITION AND ANALYSIS OF WIRTHMORE PELLETS

Minimum Protein	15. %	Min. Carbohydrates	60. %
Minimum Fat	4.5 %	Maximum Fibre	6.5 %

Composed of Dried Skim Milk, Meat Scraps, Soybean Oil Meal, Corn Germ Meal, Feeding Oat Meal, Wheat Bran, Wheat Middlings, Wheat Red Dog Flour, Yellow Corn Meal, Alfalfa Meal, Calcium Carbonate, Salt, Cod Liver Oil, Molasses.

WHOLESALE DISTRIBUTORS

St. Albans Grain Co., St. Albans, Vt.
Crosby Milling Co., Brattleboro, Vt.
Cunningham Grain Co., Malden, Mass.
Eastern Grain Co., Bridgewater, Mass.
Chas. M. Cox Co., Boston, Mass. (Established 1886)



